

GOAL

I am very passionate about local development issues, with a special focus on economic development, innovation, urban economy, environment and deliberative democracy processes.

EXPERTISE

I have been developing along the latest 30 years a wide experience both with the public and the private sector about relevant issues of regulation, regulation delivery, digital transition and local development from different points of view. I have been working, as a consultant, for about 100 public administrations (urban economy, local development and economic planning, marketing and management, simplification, risk categorization, participative democracy) and almost 30 private companies and investors along the years (regulation application, feasibility studies, project financing, customer satisfaction). The size range of the towns goes from 2.000 to 200.000 inhabitants in the public sector, and from 10.000 to 1,35 mln in the private sector.

PROFESSIONAL EXPERIENCES (EXAMPLES)

2023 till September 2025

Consultant of OECD Regulatory Policy Division (Framework Contract), especially on food safety and environmental protection about the strategies and issues of risk categorization.

2021-on going till Autumn 2023

Consultant of the OECD Team on RAC1/2 Project based on Italian Regions and local authorities. I have been working on food safety and environmental protection on the strategies and issues of risk categorization.

Food Safety: project leader in Friuli Venezia Giulia Region.

Environmental Protection: Project leader in Friuli Venezia Giulia Region, team consultant for Emilia-Romagna ARPAE Agency, Campania ARPAC Agency and Campania Region. Closing the 2022 events related to the project i have organized two webinars in partnership with FORMEZ PA Italian Agency (15 speakers from the 5 regions and 556 professional people enrolled).

Organization and management of Naples Environmental Workshop on Risk Categorization (with the participation of three Regions: Emilia Romagna, Friuli Venezia Giulia e Campania).

2022- on going

RUP (Administrative Process Manager) Technical Support for some Sicily Municipalities (Mussomeli, Acquaviva Platani, Mazzarino, Carlentini, Marianopoli, Sommatino and others): Urban Renewal Projects Design, DUP (Documento di Indirizzo alla Progettazione, Policy Planning Paper), the Contest Specification Draft and other technical drafts.

2022

CBA and Feasibility Study for TMC AGORA', Translational Medicine Campus, a new Health Campus in Siracusa, Italy. Partners: Siracusa Municipality, Eureka Institute for Translational Medicine, ConfCommercio Imprese per l'Italia Siracusa Province, ItalAfrica

Centrale Camera di Commercio, Ananda Immunotherapie PTE LTD,
Futuro e Programmazione Srl. Investment Forecast: 36 Mln Euro.

2018-2021

Member of the Friuli Venezia Giulia Region Simplification and Digitization Team: Friuli Venezia Giulia Region (1,2 mln inhabitants) is the first Italian Region to have definitively suppressed the Provinces, creating the Inter-municipal Territorial Unions to optimize and rationalize the administrative functions and opportunities for local development. With the support of Formez PA a multidisciplinary task force of consultants has been created to support the ongoing process. My tasks: to develop quantitative and qualitative analysis on the life cycle of the simplification and innovation process, especially about existing and new companies; to engage CEOs and other managers from the private and public sector in order to create a wide innovation and simplification network based on risk categorization; to develop new strategies about the team mission and goals; to spread the work in progress achievements to all the stakeholders. CLIENT: FVG REGION & FORMEZ PA.

2019-2020

Trieste City Planning: Trieste (205 thousand inhabitants) a Plan in order to define the future development of Trieste urban economic system. I developed a SWAT analysis and a complete development program, based on investment incentives and new city investment rules. I drew up the town rules for the enforcement of the national law at the local level, and engaged stakeholders on several meetings in order to gather and collect different points of view through a "deliberative democracy" approach; CLIENT: TRIESTE MUNICIPALITY

2016-2019

Integrated Sustainable Urban Development Project of the city of Gorizia (35.000 inhabitants), member of the technical team with strategic marketing functions. We developed: training sessions tailored on the weaknesses of the urban entrepreneurs, a new responsive app for tourism and smart city services, a new

"deliberative democracy" approach; CLIENT: ABOUT 20 ITALIAN PROVINCE CAPITALS

2013-2015

"Connected City Council" Project: PURPOSE: Creating a network of multidisciplinary companies and designing a smart city evaluation platform for local administrations and the "smart city", Smart community and "digital agenda" process; CLIENT: WINNING PROJECT OF THE LOMBARDY REGION ADMINISTRATION, SUCCESSFULLY TESTED ON THE CITY OF LODI;

2010-2011

Economic study for the retraining of an electric motors district in the Parma Apennines and growth scenarios for a new companies network; CLIENT: SOPRIP LOCAL DEVELOPMENT AGENCY Spa

2008-2009

Economic Financial Planning and Technical Coordination of the "Leonardo" Project, Regeneration of a Covered Market in Gorizia and its Urban Area; CLIENT: GORIZIA MUNICIPALITY & ASCOM GORIZIA

2006-2008

Marketing research and economic financial planning related to the realization of a Large Commercial Leisure Center (Ex Birreria) in the Naples Town Centre (Capodimonte); CLIENT: GRUPPO CUALBU

2007-2008

Benchmarking and marketing Analysis on Santarcangelo di Romagna Town (Rimini): PURPOSE: to define the benchmarking of the city of Santarcangelo compared to a sample of 150 other cities of similar size, and to propose tourism development strategies; CLIENT: SANTARCANGELO DI ROMAGNA MUNICIPALITY (RIMINI)

2005-2010

Financial planning and project management for the Project Financing of a multipiano parking - Via Manzoni in Gorizia, CLIENT: GRUPPO CARLETTI

information system (analogic and digital) for the city users; CLIENT:
GORIZIA MUNICIPALITY

2017-2018

Viterbo City Planning: Viterbo (70 thousand inhabitants) a Plan in order to define the future development of Viterbo urban economic system. I developed a SWAT analysis and a complete development program, based on investment incentives and new city investment rules. I drew up the town rules for the enforcement of the national law at the local level, and engaged stakeholders on several meetings in order to gather and collect different points of view through a "deliberative democracy" approach.

2017

Feasibility Analysis for the "San Siro" Stadium Renewal: Internazionale Football Club, Serie A soccer team based in Milan, needed to study the impact of its "San Siro Stadium Area Project", the renewal of the famous San Siro Stadium and the synchronous construction of a Theme Centre close to the Stadium on traditional retailers, in order to start negotiations with the City of Milan (1,35 mln inhabitants) offices and administration. The study has been carried out in 4 phases. 1) data recovery and mapping; 2) analysis and estimation of turnover and employment of both the new project and street retailing activities; 3) impact and balance over the employment of the new project within its catchment area; 4) meetings between me and my team and the Internazionale FC top management. CLIENT: INTERNAZIONALE FOOTBALL CLUB; TECHNICAL PARTNER: URBISTAT SRL

1995-2015

20 Province Capital Cities Planning: Cities like Siena, Pistoia, Grosseto, Como, Pisa, Pavia, Mantova, Piacenza, Udine, needed a Plan in order to define the future development of their urban economic system. I developed a SWAT analysis and a complete development program, based on investment incentives and new city investment rules. I drew up the town rules for the enforcement of the national law at the local level, and engaged stakeholders on several meetings in order to gather and collect different points of view through a

2002-2019

Customer Satisfaction Analysis: SCAM SPA needs a regular annual evaluation about its customer satisfaction. The project required along the years many improvements, in order to stay in touch with the market changes and the digitization opportunities.

CLIENT: SCAM SPA

2000-2002

Study for the development of innovative systems of action in the commercial tourism sector of the Centro urbano di Sestri Levante; PURPOSE: to create the conditions for effective concertation between trade and tourism operators, contributing to existing aggregation initiatives and launching pilot actions to improve the quality of services; CLIENT: SESTRI LEVANTE MUNICIPALITY

Some publications:

1. "Smart Government. Toward an Innovative Concept of a "One-Stop Shop" for Interactive Online Services" - IEEE - March 21, 2015, White Papers from the IEEE Smart Cities Inaugural Workshop, December 2014 in Trento, Italy;
2. New models of development for an "intelligent" city Ordinary Landscape - New scenarios for the production areas in Ala - Maggioli Editore - February 2016 - In the context of a multidisciplinary work in collaboration with Politecnico di Milano, concerning the opportunities for enhancing the economic areas of Ala (9.000 inhabitants), an in-depth analysis of the meaning and concrete applications of the concept of smart city for a medium size municipal area (7.800 inhabitants live in the average italian city).
3. "Polis Maker for the quality of living and sustainable urban development - Experiences from an interdisciplinary perspective" - Maggioli Editore - October 2020 - Contributions on the multidisciplinary approach of the Polis Maker in terms of "reflective designer" and on the role of local administrator with responsibilities for economic development, innovation, environment and participatory processes in the COVID period in the volume edited by Angelo Caruso di Spaccaforno and Santiago Caprio.

4. White Paper Forumpa on "Responsive Cities 2021" – ForumPA – February 2021 – Contribution - Nothing will be the same as before in the relationship between local authorities, citizens and businesses. The White Paper is a work in progress document that includes inputs, recommendations, indications and guidelines that emerged from the analysis and comparison process that FPA has undertaken with representatives of local administrations during 2020. The fragile city, the use of the city, the shared city, getting to know the city and intervening consciously and promptly in the areas of reflection and intervention.

STUDIES

2021 - 2022

Public Policy Analysis, London School of Economics and Political Science, September 2021 - February 2022

2014-2017

Some Coursera MOOCs completed during the years, as reported on linkedin profile.

2014

Silicon Valley Tecnology Venture Launch Program: PURPOSE: Selected for the Technology Venture Launch Program 2014 in Silicon Valley (San Francisco area), an immersive 2 weeks program for the designing and development of technology-based entrepreneurial projects with specific reference to Smart projects to increase the quality of life. **YEAR:** Program successfully completed in July/august 2014

2010

Specialization in Management and Analysis of the Value of Complex Projects, University of Pisa, Department of Civil Engineering.

2009-2010

International Master's Degree (Politecnico di Milano, Università degli Studi Milano Bicocca, Carlo Cattaneo University LIUC, Catholic University of the Sacred Heart of Milan, Faculty of Business Economics IUM International University Principal of Monaco): "POLIS MAKING" management of projects for the transformation of urban settlements, choices and interventions for the quality of life (110/110 and praise with dignity of publication).

1986:

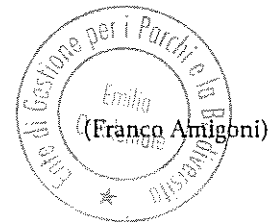
Degree, Economics and Marketing (Parma University).

COMMUNITY & VOLUNTEERING EXPERIENCES

1. I am Independent Municipal Councillor since 2014 in the city Council where I live, Fidenza (Pr), 27,000 inhabitants, north of Italy, and I particularly deal with the mayor's proxies on environment, innovation & digital transition, local development and "Participation Agenda". The Participation Agenda includes remarkable innovative features and is based on the concepts of deliberative and participatory democracy. Regarding environment, innovation and local development issues, my tasks cover waste management processes (I recently introduced Fidenza case history - 85% waste separate collection, roughly 85 kg per capita of residual waste per year - in November 2022 webinar organized by international Agency "Zero Waste Europe", together with Cataluna Region, Lviv Town and Slovakia), renewable energy with special focus on the implementation of the Sustainable Energy and Climate Action Plan (SECAP, as member of the Covenant of Majors Process), simplification, digitization, events organization and the coordination of teams working on different issues, from the town centre renewal to the project of a new "Campus" for technical high schools and enterprises (Digital Farm). I have also created at the end of 2022 a project team inside Emiliambiente Water Agency (15 Town Municipalities involved), whose focus is on CER (Comunità Energetiche Rinnovabili, Renewable Energy Communities; 5 REC are foreseen in Fidenza SECAP in the next 7

- years) and other tools whose focus is on renewable energy solutions;
2. Between 2012 and 2014 I have collaborated as founding partner and vice president on the creation of a no profit association called "The Friends of the Old Mole", aimed at saving and rebuilding with a new content a historical independent bookshop in Fidenza, namely "The Old Mole";
 3. president, between 2013 and 2015, of a Como-based no profit social promotion association aimed at sustainable territorial development.

Fidenza (PR), November 30, 2023



I allow the use of sensitive data in terms of law